



**Helping all of us in
West Sussex make the most of
the 2012 Games**

Newsletter

December 2010

The Commonwealth Games in September saw a number of our *2012 Hopefuls* competing, and we were delighted to host the Barbados Netball squad in Crawley for a training camp before they competed in Delhi.

This edition of the newsletter features these two stories, as well as the launch of a major London 2012 Cultural Olympiad project in the county, *The Boat Project*, and the successful pilot event of our own *Whispering Woods*.

We also feature the latest news on business opportunities, *Get Set* (the London 2012 Education Programme), and *Personal Best*, with a number of West Sussex learners set to meet Jonathan Edwards Deputy Chair, London 2012 Nations and Regions Group, at a celebration event in Brighton.

Remember to regularly check the website www.westsussex-aheadofthegame.com for the latest news.

West Sussex Roll of Honour and 2012 Hopefuls

West Sussex 2012 Hopefuls news

Read the latest following a busy summer of competition for many of our London Hopefuls.

We have been updating news about our [2012 Hopefuls](#) on the *West Sussex-Ahead of the Game* web site.

A number took part in the Commonwealth Games in Delhi, including swimmer Gemma Spofforth, who won three silver medals (having set a new Commonwealth record of 28.30 seconds in her 50m backstroke qualifying heat); former Littlehampton Swimming Club member Simon Miller, who won a silver medal in the 50m freestyle paraswimming; and Jocelyn Hunt of Horsham Gymnastic Centre, who was part of the silver winning women's gymnastics team. At the fencing Commonwealth Games in Melbourne, Midhurst resident Tom Hendrie scooped two silver medals in both the team and individual men's foil.

Since launching in July, members of the public have sent us further nominations for the *Roll of Honour* (made up of former Olympians and Paralympians with strong connections to the county), and new names have been added to our *2012 Hopefuls*, including East Grinstead Hockey player Ashley Jackson and Crawley athlete Jade Nicholls (pictured).

Contact: Carolyn Carr, West Sussex Coordinator for the 2012 Games,
carolyn.carr@westsussex.gov.uk

Photo: Courtesy of Crawley News

Physical activity, Sport and Pre-Games training camps

More nations visit West Sussex to view training venues

K2 Crawley, Goodwood Estate and East Grinstead Sports Club welcome visitors.

Representatives from Caribbean Olympic Committees, the Finland Paralympic Committee, and the Tunisia Paralympic Committee are the latest to visit West Sussex to view potential training venues ahead of the London 2012 Games. Each delegation was visiting venues across the South East Region, and we await their decisions on chosen locations.

Contact: Carolyn Carr, West Sussex coordinator for the 2012 Games,
carolyn.carr@westsussex.gov.uk

Barbados netball squad warms up for Commonwealth Games

Bajan netball team jetted off to Delhi after training camp at K2 Crawley.

As part of the ongoing partnership with the Barbados Olympic Association in the build-up to the London 2012 Games, the Barbados netball team visited for 10 days to finalise preparations for the Commonwealth Games in Delhi.

The squad stayed at the Arora Gatwick/Crawley, and trained at K2 Crawley and East Grinstead Sports Club. Their four warm-up games included matches against England Excel (a team of the country's brightest under 19 players) at The Triangle in Burgess Hill, and against Team Bath at K2 Crawley. More than 1200 spectators enjoyed free entry to the two games.

Squad members also visited various schools in Crawley to meet pupils, and to coach netball skills.

Contact: Kate Wilson, Crawley Borough Council, Kate.Wilson@crawley.gov.uk

Staying Power - Accommodating London 2012

Invitation to a one-day event on making the most of pre-games training camp opportunities.

The event is organised by the London 2012 sponsors alongside the South East London 2012 Nations and Regions team, and aims to support training venues to make the most of the London 2012 opportunities.

Representatives from training venues and their local authority partners are invited to the event on the 12th January at the Holiday Inn, Guildford, to explore how they can benefit from sponsor expertise and support for pre-games training camp activities. The event will also feature the latest training camp news from London 2012.

Further information and booking details are available.

Contact: Becky Russell, SEEDA, beckyrussell@seeda.co.uk

Culture

Dromos travelling festival moves forward

Seven young producers have been appointed to bring Dromos to life.

Dromos Festival is a new travelling festival for villages and neighbourhoods in West Sussex for 2011. The festival is being devised by the West Sussex Arts Partnership, in collaboration with *West Sussex-Ahead of the Game* and Making Tracks Rural Touring Scheme.

The young producers will be part of the team who will programme and deliver an eight hour 'pop-up' festival programme in six villages or neighbourhoods on two consecutive weekends, in late May/early June 2011.

The ambition is for *Dromos* to develop and form a key part of the county's 2012 celebrations.

Contact: Paul Ackerley, Creative Producer, paul.ackerley@talktalk.net

Whispering Woods brings Tilgate Park to life

A sell-out audience experienced the successful pilot event.

Whispering Woods, a unique open air choral event forming part of *West Sussex-Ahead of the Game's* cultural programme, was formally launched at the end of September, with an event at Tilgate Park, Crawley.

An audience of more than 200 experienced a performance from over 100 singers and dancers, as they walked through the Park after dusk. Four choirs from across the county, and dancers from the University of Chichester, took part.

The creative team considered the event to be a very successful start to a strong public engagement project.

A [gallery of images](#) from the event is available on the *West Sussex-Ahead of the Game* web site.

Contact: Paul Ackerley, Creative Producer, paul.ackerley@talktalk.net

Blue Touch Paper Carnival at the Olympic Park!

People involved in the carnival project joined others from across the South East Region for a tour.

People from projects inspired by the 2012 Games were invited to be part of a regional tour of the Olympic Park, and to meet some of the key people from London 2012.

Members of the *Blue Touch Paper* Steering Group (the Blue Hub Bubble Group) joined

in, and were delighted to hear Bill Morris (London 2012 Director of Culture, Ceremonies and Education) highlight the project in his speech to the visitors. Bill also took time to talk to the team, congratulating them on the project, and its emphasis on being galvanized by people on the ground.

Contact: Paul Ackerley, Creative Producer, paul.ackerley@westsussex.gov.uk

Are you a Cultural Champion?

An exciting new network is launching for those involved in arts and cultural activity in West Sussex.

If you are actively involved in programming or promoting arts and cultural work in the county, the West Sussex Arts Partnership would like to invite you to join the network. The aim is to connect people, and to provide a forum for discussion and an opportunity for networking and support.

A *Cultural Champions* Network Away Day is being planned for 1st March 2011. The one-day event will bring together cultural champions from across the county to discuss arts and cultural programming in West Sussex, the wider region and nationally, with a specific focus on work related to London 2012.

If you are involved in programming or promoting arts and cultural work in West Sussex, please contact Jason Bradberry. More details about the event will be sent to members of the network in the near future.

Contact: Jason Bradberry, Arts Project Support Officer, jason.bradberry@westsussex.gov.uk

Major London 2012 Cultural Olympiad project launches

The Boat Project's base is Thornham Marina in Chichester District.

The Boat Project is a living archive of people's stories and lives. A beautiful 30ft sea-faring vessel will be created from wooden objects of personal significance to the people and communities who have donated them.

The project is a collaboration between Lone Twin; acclaimed sailor, boat builder and West Sussex resident Mark Covell (Olympic Silver Medallist, Open Star Sailing, Sydney 2000); and international boat designer Simon Rogers (Artemis 20).

The Press Launch took place on the 26 November at the build site in Thornham Marina, and guests were invited to bring a wooden object to donate to the project. One of the guests was Tom Lord, a *West Sussex 2012 Hopeful* in beach volleyball who lives only a few miles from Thornham Marina.

We are delighted the boat will be built in the county, and *West Sussex-Ahead of the Game* partners will support the project in a variety of ways over the next 18 months, including: advice on health and safety, resilience and transport; support with local communication activities; enabling wood donation events; and promoting volunteer opportunities.

The Boat Project is the winning commission for Artists Taking the Lead in the South East, and is part of the London 2012 Cultural Olympiad and funded by Arts Council England.

Contact: Antonia Wilson, Lone Twin, antonia@lonetwin.com



Businesses encouraged to win the green medal

Official London 2012 partner Lloyds TSB is encouraging its customers to be sustainable businesses.

The Crawley office of Lloyds TSB Commercial recently hosted an event to promote the benefits of sustainable business in the run up to the Games.

More than 150 small to medium sized companies attended the event in Horley, which highlighted the importance London 2012 is placing on firms working in a sustainable and environmentally friendly way. Businesses were also reminded about the contract opportunities available from London 2012 through [CompeteFor](#).

Amy Williams, who won gold in the skeleton at the Vancouver 2010 Winter Olympic Games, gave a personal account of life as an Olympian.

A *West Sussex-Ahead of the Game* exhibition stand provided an opportunity to let people know more about how we are striving to make the most of the 2012 opportunities for the county.

Contact: Further information is available on the [Lloyds TSB London 2012](#) web site pages.

Partners sought for London 2012 business events

The recent success of an event organised by Horsham District Council shows demand for 2012 news is strong among local employers.

Paul Tobin of BSK-CiC gave Horsham businesses advice about the best ways to win contracts relating to the London 2012 Games at a recent Microbiz Masterclass in Horsham, organised by the District Council's Business Development Service.

The [Olympic Delivery Authority](#) needs companies to help now as they enter the last period of construction and landscaping to complete the main venues on the Olympic Park. From October this year to June 2011, LOCOG is posting opportunities on CompeteFor under the headings of:

- Artists, Performance & Events
- Sports (including Medical)
- Security
- Technology
- Services
- Transport and Logistics
- Facilities Management and Catering
- Venues and Infrastructure

Partners interested in running similar events for their local businesses are encouraged to get in touch.

The latest available date showing the number of West Sussex businesses registered and published on [CompeteFor](#) reveals the following:

Registered

Adur 95; Arun 177; Chichester 200; Crawley 269; Horsham 322; Mid Sussex 334; Worthing 146

Published

Adur 58; Arun 77; Chichester 97; Crawley 145; Horsham 160; Mid Sussex 177; Worthing 72

Contact: Carolyn Carr, Coordinator for the 2012 Games,
carolyn.carr@westsussex.gov.uk

Education, Skills and Volunteering

More than 160 schools have signed-up to Get Set for 2012

More schools are encouraged to join the Network as London 2012 announces ticket incentives.

More and more schools in West Sussex are signing up to *Get Set*. The latest figure from London 2012 stands at 164, with three schools now in the *Get Set* Network. The benefits of being in the Network are growing all the time, including potential access to tickets for Olympic and Paralympic events.

Through London 2012 Ticketshare, a levy on the price of prestige hospitality packages will allow 100,000 tickets to be donated to pupils in schools across the UK, through the [Get Set education network](#), and the Olympic and Paralympic-style schools sports competition.

Schools and colleges who are members of the *Get Set* network will be in the best position to secure an allocation of tickets.

Personal Best Graduates celebrated

Jonathan Edwards to congratulate West Sussex learners.

More than 120 learners have graduated from Personal Best, (the London 2012 pre-employment programme) delivered by Albion in the Community.

Personal Best has been offering local unemployed people a learning and support into work programme, leading to a national Level 1 qualification. Worthing Football Club's Study Support Centre in Lancing has been one of four training centres, seeing around 30 learners successfully completing the programme.

Albion in the Community recently hosted an event to support Personal Best graduates to apply to be a Games-maker to volunteer at the London 2012 Games. Twenty-

seven people completed their applications at the event, and work is underway to see how they can be supported with travel expenses to attend an interview, and if successful, to volunteer at the Games.

On 14 December, Jonathan Edwards, Deputy Chair, London 2012 Nations and Regions Group, will visit Brighton to present certificates to many of the Personal Best graduates from across the South East Region.

Contact: Matt Mead, Albion in the Community, matt.mead@studysupport.org

Transport, security and emergency management

Planning for 2012 is on track

The Sussex Resilience Forum and the county Transport Group formulate plans.

The Sussex Resilience Forum's 2012 group continues to plan. Partner agencies are sharing information as it becomes available nationally, regionally and locally. Group members are starting to consider the impact of potential Games-time events for Sussex, and more detailed planning will take place as activities are confirmed.

There are already strong indications that the work the Sussex Resilience Forum is undertaking for the 2012 Games will help contribute to improved operations in the future, providing a strong legacy for resilience work in the county.

Similarly, the West Sussex County Council's 2012 Transport Group continues to meet and plan for 2012. The 2012 lead at Sussex Police has joined the group, to enhance joint preparations for Games-time.

Contact:

Martin Funnell, Resilience Martin.Funnell@westsussex.gov.uk

Peter Atkins, Transport peter.atkins@westsussex.gov.uk

National and Regional News

Latest Torch Relay planning moves forward

Meetings with potential evening stops are underway.

At the first meeting of the South East Torch Relay Advisory Group in October, LOCOG outlined the role of the group as providing support and feedback in the development of the route for the 2012 Torch Relay.

LOCOG has pledged the torch will not stop in any area unless invited by the relevant Local Authority, and that the celebrations will take into account the austerity of the times.

Local areas will be asked to supply (in appropriate volumes): local policing, stewarding, traffic management, permits and licenses, clean up and waste management, animation of the route (adding the local 'flavour' and celebration), local PR and marketing.

LOCOG is currently arranging meetings and seeing representatives of potential 'evening event' locations.

There will be 8000 torchbearers, and the nomination process for these will begin in May.

There has been no news to date on the planning for the Paralympic Torch Relay.

Contact: Carolyn Carr, Coordinator for the 2012 Games,
carolyn.carr@westsussex.gov.uk

2012 Ticket Information Announced

The prices for tickets to see sports at the London 2012 Olympic Games have been revealed .

Tickets for the Olympic Games go on sale in March 2011 and there will be a range of prices and initiatives. Following detailed venue and sport schedule analysis, 800,000 more tickets will be made available than announced in March this year.

Ticket prices will be per session, the length of which will vary from sport to sport. There will be 649 separate ticketed sessions across the 26 sports during the Olympic Games. All tickets for events in and around London will include a travel card.

For more information log on to the [London 2012 Tickets](#) web Site.

More than 240,000 people sign up to be a Games Maker

Advice is available for employers of potential Games Makers.

Applications have been received from people across the UK wanting to volunteer during the Olympic Games and/or Paralympic Games in 2012.

The volunteering team at London 2012 is working through the applications. Selection and interviews of short-listed applicants will take place next year before training begins.

Research into applications has revealed that around 40% of all applicants have said that London 2012 has inspired them to volunteer for the first time.

[Advice for employers](#) of potential Games-Makers is available on the London 2012 web site, and has been developed by Freshfields Bruckhaus Deringer LLP, the official legal services provider to the London 2012 Games.

Plan for `School Olympics` announced

Nine communities across the country have been chosen as the first to take part in a new Olympic and Paralympic-style school sports competition.

They will be piloting the new national school sports competition, intended to see young people competing within their own schools and against other local schools in a wide range of sports, including Olympic and Paralympic disciplines. The scheme will culminate in a national competition in 2012 in the Olympic Park, with formal opening and closing ceremonies and medals.

Schools in the Black Country, London, Cornwall, Greater Manchester, Hertfordshire, Kent, Lincolnshire, North Yorkshire and Tyne and Wear will pilot the competition from early next year, culminating in local finals in each county during summer 2011. The experience of children taking part in the pilots will help finalise plans for the nationwide event in 2012.

The competition is billed as a key part of the Government's plans for a lasting sporting legacy from hosting the London 2012 Games, and to maximise the sporting opportunities available to all.

[Sport England](#) is the National Lottery distributor for the programme.

Plans to bring the sporting legacy to life are announced

The Olympic and Paralympic stakeholders have announced plans for the mass participation legacy from the London 2012 Games.

Unveiled by the Minister for Sport and the Olympics, Hugh Robertson MP, and Sport England, Places People Play is intended to bring the sporting legacy to life in communities across the country.

The £135 million initiative has been made possible by the Government's National Lottery reforms, which are bringing additional funding into grassroots sport.

Places People Play will be delivered by Sport England, in partnership with the British Olympic Association (BOA) and the British Paralympic Association (BPA) with the backing of The London Organising Committee of the Olympic Games and Paralympic Games (LOCOG) and the London 2012 Inspire mark.

Further information is available on the [Sport England](#) web site.

Cultural Olympiad Announcement

It has been announced that the finale of the Cultural Olympiad, the London 2012 Festival, will be a 12-week UK-wide cultural celebration.

Opening on Midsummer's Day 21 June 2012 and running until the last day of the London 2012 Paralympic Games on 9 September 2012, the Festival will see a broad range of artist led commissions and special projects. The Festival will have a very strong international flavour, with leading artists from all over the world coming together to celebrate London 2012 through dance, music, theatre, the visual arts, film and digital innovation.

Principal funders of the London 2012 Festival are Arts Council England, Legacy Trust UK and the Olympic Lottery Distributor. BP and BT are Premier Partners of the London 2012 Festival. Visit the [London 2012](#) web site for further information.

For general information about *West Sussex–Ahead of the Game*

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For the latest on London 2012 visit www.London2012.com